



Here at Outfit7 Limited, we love to play. Here there are no rules, no boundaries, no locked doors or “you’re-not-allowed.”

Founded in 2009, Outfit7 Limited is one of the fastest-growing multinational family entertainment companies on the planet, best known for its worldwide phenomenon: Talking Tom. Outfit7 has grown from an instant app success into a fully-developed media franchise with multiple free mobile apps and games, a CGI animated series, a global licensing and merchandising program and a chart-topping YouTube sensation.

▶ TALKING TOM AND FRIENDS

Talking Tom and Friends are lovable, fun 3D animated characters that appeal to the whole family. They’ve starred in an animated webseries, sung in chart-topping music videos, visited the White House, made an appearance on a major American sitcom, and walked the Walk of Fame in Hollywood.

▶ FAST FACTS

SUCCESS

- Our apps have been downloaded over **6.5 billion** times in over **230 territories** worldwide, from Antarctica to Vatican City.
- The apps collectively generated **348 million** monthly active users.
- In 2016, My Talking Tom and My Talking Angela are ranked in the **Top 10** Free Games category by download on iOS and Google Play worldwide (App Annie).
- My Talking Tom won Google Play's **Best of 2016** "Most Entertaining" award in Russia and India, and Talking Tom Gold Run won the "Top Trending" award in Brazil, Mexico, India, Russia and Turkey.

ACCOLADES

Outfit7's family-friendly apps are certified by PRIVO, an FTC approved COPPA safe harbour program.

- *Talking Tom and Friends* won the 'Best Animated Series' at the Cablefax Program Awards 2016
- Honorable mention in 'New Animated Series for 6-11 years' category at the 2016 Cynopsis Kids Imagination Awards
- *My Talking Angela* was awarded the National Parenting Centre Seal of Approval in Spring 2015 as well the ePrivacy seal.
- *My Talking Angela* won the Tillywig Toy & Media Award in Spring 2015.
- *My Talking Tom* and *My Talking Angela* won the "Best iPad Game: Kids, Education and Family" award

YOUTUBE AND SOCIAL MEDIA

- Talking Tom and Friends content has collectively received over **14.3 billion** views across all video platforms.
- Combined we have over **14.6 million** subscribers to our YouTube channels.
- Talking Tom and Friends Facebook pages have received over **29 million** likes.

YOU CAN FIND US ON THE BELOW SOCIAL CHANNELS!



▶ OUR APPS



Talking Tom Gold Run

Our fun-tastic app, Talking Tom Gold Run, goes above and beyond the mechanics of your typical runner game. Here, players have a reason to run. Everything in this endless runner POPS – its adorably detailed visuals, cool-as-ice tunes and the constant surprises in action-packed environments. Download [HERE.](#)



My Talking Tom

As the #1 games app in 135 countries, My Talking Tom has taken the world by storm. Adopt your very own baby Talking Tom and help him grow into a fully grown cat. Name him, and make him part of your daily life by feeding him, playing with him and nurturing him as he grows. Download [HERE.](#)



My Talking Angela

My Talking Angela is perfect for all the fashionistas out there. Adopt a baby Talking Angela as your very own virtual pet, and grow her into your very own superstar. Customize her fashion, hairstyle, makeup and home – all while playing addictively cute mini games. Download [HERE.](#)



My Talking Hank

Our brand new app, My Talking Hank, has arrived! Take care of Talking Hank, the cutest puppy out there and help him collect animal photos throughout the different animal zones. Hank is ready for adventure and off to explore the tropical islands of Hawaii, but he needs you to help him! Download [HERE.](#)



Talking Tom Cat

Download [HERE.](#)



Talking Tom Cat 2

Download [HERE.](#)



Talking Angela

Download [HERE.](#)



Talking Ginger 2

Download [HERE.](#)



Talking Ginger

Download [HERE.](#)



Talking Ben the Dog

Download [HERE.](#)



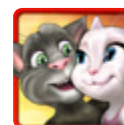
Talking Pierre the Parrot

Download [HERE.](#)



Talking Tom & Ben News

Download [HERE.](#)



Tom Loves Angela

Download [HERE.](#)



Tom's Love Letters

Download [HERE.](#)



Talking Tom Bubble Shooter

Download [HERE.](#)



Talking Tom Jetski

Download [HERE.](#)



▶ TALKING TOM AND FRIENDS

The animated series & more

The demand from our fans is so huge, we're producing more and more video content ranging from YouTube short videos "Talking Tom and Friends Minis" and "Talking Tom Shorts" to a full-length motioncapture animated series. Our Talking Tom and Friends series has an all-star voice cast, features 52 x 11' 3D CGI episodes each season, and is truly the perfect show for entertaining the whole family (yes, that means parents too!). The animated series is one of the very few brands with new full-length video content for families premiering regularly on YouTube, YouTube Kids app and broadcasters around the world. Created and produced by Outfit7 and arx anima, the YouTube smash hit chronicles the adventures, inventions and all around hilarious escapades of Talking Tom and Friends.

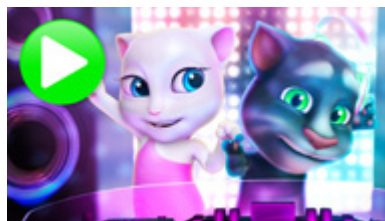
We're so honored to have such a superb cast lend their voices to this wry gang of friends, including Golden Globe®-nominee Colin Hanks ("Fargo," "Orange County"), Tom Kenny ("SpongeBob SquarePants"), James Adomian ("Comedy Bang Bang!," "Gravity Falls"), Maria Bamford ("WordGirl," "Adventure Time With Finn & Jake") and YouTube star, Lisa Schwartz.

WATCH ALL OUR VARIOUS ANIMATED CONTENT

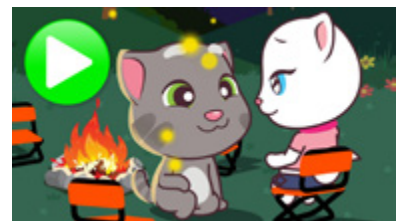
Talking Tom and Friends



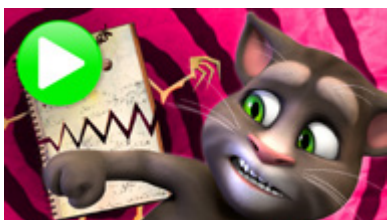
Talking Tom Shorts



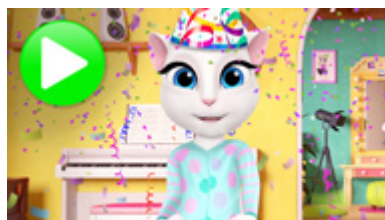
Talking Tom and Friends Minis



Talking Tom Brainfarts



Talking Angela



Talking Tom and Friends on Youku

